

**[Center Logo]**

**FOR IMMEDIATE RELEASE** Contact: Name

Email

Phone Number

**Advancing Wound Care for More Than a Decade: [WOUND CARE CENTER NAME or WOUND CARE AND HYPERBARIC OXYGEN THERAPY CENTER NAME] Observes Wound Care Awareness Week**

CITY, STATE (DATE) – ‘Come Heal With Us’ isn’t just a slogan: It’s an urgent call to action this June. The [Wound Care Center® **or** Wound Care and Hyperbaric Oxygen Therapy Center] at [Insert Hospital Name], a member of the Healogics network, is shining a spotlight on chronic wound risks during the 11th annual Wound Care Awareness Week (June 9-13) and throughout the month. The Center’s 2025 outreach campaign, “Come Heal With Us,” targets underserved populations, emphasizing that when it comes to chronic wounds, early detection saves limbs and lives.

The nation’s leading provider of advanced wound care and hyperbaric oxygen therapy, Healogics®, established Wound Care Awareness Week in 2014 to bring attention to the growing need for wound care. Over a decade later, millions of people are living with non-healing wounds in the United States, and sadly, the numbers continue to grow. Wound care experts across the nation are dedicating the entire week to educating physicians, patients and their communities about the prevalence of chronic wounds and the advanced wound care solutions available. [Wound Care Center **or** Wound Care and Hyperbaric Oxygen Therapy Center/Hospital Name] offers several advanced therapies to patients suffering from chronic wounds.

America is facing a hidden health crisis as chronic wounds surge at unprecedented rates, driven by our aging population and the rising incidence of chronic diseases. These wounds aren’t just surface problems; they are complex medical challenges often complicated by underlying conditions. Imagine someone living with diabetes who might also have compromised circulation and kidney issues—each condition creates another barrier to healing. The stakes are high: when wounds don’t heal, they can rapidly progress to dangerous infections that might risk amputations or even loss of life. This critical intersection of chronic disease and wound care represents one of healthcare's most urgent yet underrecognized challenges

Our wound care experts strive to bring together people, processes, and technology to provide world-class wound care. With this in mind, now is the time for those suffering from chronic wounds to seek advanced wound care available at [Wound Care Center **or** Wound Care and Hyperbaric Oxygen Therapy Center/Hospital Name]

[Insert quote from Center Medical Director]

To schedule an appointment, please call [Phone Number] or visit [Website].

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**About [Wound Care Center *or* Wound Care and Hyperbaric Oxygen Therapy Center/Hospital Name]**

**About Healogics**

For over 20 years, Healogics has operated more than 600 Wound Care Centers® across the nation, treating over 300,000 patients annually and healing more than 4 million wounds. Their extensive experience has allowed them to create one of the largest wound care databases in the world, continuously advancing our treatment approaches through evidence-based research and analysis.